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FINANCIAL SERVICES LTD.

## Start your term life insurance protection conversations

Submitted by Anar on October 7, 2015 - 11:11am

Start your term life insurance protection conversations this fall by talking with clients about receiving one month of free premium!\*

Do you have potential or existing clients who are newly married, new home owners, or just starting their careers and might have a tight budget? Are they also looking for a plan with flexibility down the road? SunTerm 10 with Renewal protection benefit combines the affordability your clients want now with the flexibility they need in the future.

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SunTerm 10 with Renewal protection benefit offers temporary life insurance coverage to clients who are looking for:

- Affordability
- Flexibility
- Choices at renewal

Now is a good time to start your insurance protection conversations. For a limited time, clients who purchase SunTerm 10 with Renewal protection benefit between September 29 and November 26, 2015, will have their second month's premium waived.\*

SunTerm 10 with Renewal protection benefit offers advantages for a wide range of clients, helping you, in turn, grow your business. Talk with your clients today to help them benefit from this limited time offer!

\*Valid on SunTerm 10 with Renewal protection benefit policies with face amounts of up to \$1 million, applied for between September 29 and November 26, 2015. Amount waived will be equivalent to the policy's monthly premium, and will be applied to the premium owed on the second or subsequent month after the policy is issued and settled. Does not apply to policies that have multiple term coverages and/or multiple lives.

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